



PALE RAVEN PICTURES

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Locked-down Creatives Fund Fantasy Film

How Sheffield born-and-raised filmmakers mastered the pen as well as the sword.

Sheffield, U.K. (February 2nd, 2021) – For some, lockdown has been a very productive time. Cieran and Dale (both 26) of Pale Raven Pictures in Sheffield have successfully crowdfunded a fantasy short film, set to shoot later this spring. The production aims to “springboard artists into the arts industries” and is enlisting plenty local talent.

“Myrlan”, a sword-fighting fantasy drama, began script development in March 2020 and casting took place online in the autumn after receiving over 300 applications. Like the film crew, many of the cast are from Sheffield and Barnsley, though some will travel from London and Cardiff to take part.

Filming is suspended during lockdown, so the team are promoting their project through crowdfunding site Kickstarter. The team hit their initial target in just 48hrs and are now nearing their second stretch goal of £1500. In its first week, the project achieved the website’s #2 Most Popular UK Film, placed in the Top 10 Most Popular Films Worldwide and attracted two international investments for their highest pledge category of £250.

Everyone involved in the film is volunteering their time for free. Both born-and-raised in Sheffield, co-creators Cieran and Dale are keen to make their own opportunities and believe practical experience is the best training. Pale Raven Pictures continues Sheffield’s “DIY” creative tradition by collaborating with other local enthusiasts breaking into the arts industries. As they mention in their online pitch: “backing this project is investing in the careers of over 40 independent artists”.

Backers can watch Myrlan online by pledging £3 before 21/2/21 //

www.kickstarter.com/projects/paleravenpictures/myrlan-a-fantasy-short-film

250 words